

# SYMANTEC™ ENDPOINT PROTECTION FOR SMALL BUSINESS EDITION 2013

## Data Sheet: Endpoint Security

### YOUR BUSINESS IS A BIGGER TARGET THAN YOU MIGHT THINK

- Small businesses account for nearly a third of all targeted malware attacks and are now the largest growing group for cyber criminals to focus on.<sup>1</sup>

### THE SYMANTEC.CLOUD DIFFERENCE

- Leverages the Symantec Global Intelligence Network, one of the largest security research networks in the world, for rapid threat identification and response
- Brings over eighteen years of experience developing award-winning technologies for antivirus and endpoint protection
- Service level agreement provides a 100 percent web console availability

### RUNNING YOUR BUSINESS IN A SMARTER AND MORE SECURE WAY

Your goal is to create great products and services, and make your customers happy. This requires complete focus on running your business without having to also worry about how to protect it. With the number of security threats on the rise and becoming more sophisticated every day, it can be difficult, yet more important than ever, to stay on top of securing your critical business assets.

Protecting your business from online threats should be simple, yet powerful and effective. A solution that secures your laptops, desktops, and servers without slowing down your systems and distracting your employees, while keeping them protected at all times in the office or while on the road, is key to addressing risk.

### SYMANTEC™ ENDPOINT PROTECTION SMALL BUSINESS EDITION 2013

A virus could destroy your business in minutes. We can protect it just as fast. Symantec Endpoint Protection Small Business Edition 2013 is a simple, fast, and effective solution that protects against viruses and malware, and sets up in just minutes. You don't need to install additional hardware, or any special IT staff or training to get up and running.

It is a cloud-managed service, which means you're free to devote your energy to what's important—while advanced technologies for antivirus, antispyware, and firewall protect your laptops, desktops, and file servers effectively. You'll always have the latest protection because updates happen automatically and transparently. All this protection won't drain your financial resources. There's a simple subscription fee that fits into any budget.

Symantec Endpoint Protection Small Business Edition 2013 provides an on-premise management option if you're not quite ready to enjoy the power and convenience of a cloud-managed service. If your business prefers to have an on-site server to manage endpoint protection, you can easily select the on-premise management application. You can always switch from on-premise management to the cloud-managed service—without any additional costs—when the timing's right for you. This future-proofs your investment and gives you tremendous flexibility as your business evolves.

It all adds up to a simple, fast, and convenient way to make sure your company is protected from cyber threats—today and tomorrow—by the company trusted by hundreds of thousands of businesses worldwide.

<sup>1</sup>Symantec Internet Security Threat Report 18 April, 2013

### HOW THE SERVICE WORKS—SET UP IN JUST MINUTES!

- Log on to the hosted management console
- A simple wizard offers a choice of cloud-managed service or on-premise management
- Deploy an agent-software to individual endpoints or silently push the solution to the network
- Upon installation, pre-configured policies are enabled for the agent to include anti-virus, anti-spyware, firewall, and host intrusion prevention
- After the install, the agent proactively downloads the latest security definitions and updates
- The administrator can use the management console to set custom policies and push actions to all endpoints in the network
- The administrator can also use the management console for ongoing maintenance, including deploying new endpoints, viewing status, managing remote clients, etc.

### NEXT STEPS:

- Contact a product specialist, U.S. (866) 460-0000

### THE THREE THINGS YOU NEED TO KNOW

Symantec Endpoint Protection Small Business Edition 2013 has been designed specifically to meet small businesses' needs.

#### 1. Simple, fast and effective virus and malware protection

Symantec Endpoint Protection Small Business Edition 2013 is as simple as it is fast and effective, and does not disrupt your workflow—stopping viruses and malware in their tracks, so you can run your business confidently. Automatic security updates over the internet allows systems to stay current without employees having to do anything. Laptops and desktops benefit from intelligent scanning technologies that help maximize protection while minimizing impact on system performance. Symantec Endpoint Protection Small Business Edition 2013 analyzes downloaded files and applications, and lets your employees know which ones can be trusted or avoided, and eliminates unnecessary distractions.

#### 2. Set up in just minutes

Symantec Endpoint Protection Small Business Edition 2013 installs in just minutes with no special IT staff or training required. It can protect laptops, desktops or servers through a standard download, email invitation or silently pushed to your network. Security updates and new features are automatically delivered in the background, and as a standard part of your service, to ensure effortless, up-to-the minute protection with no wasted time and money rebuilding suddenly infected computers. You get a great overall experience complete with helpful and reliable 24 hours a day, seven days a week customer support and 100 percent uptime service level agreements (SLAs).

#### 3. Cloud-ready when you are

Symantec Endpoint Protection Small Business Edition 2013 allows you to experience the security and convenience of a cloud-managed service. This means no requirement for hardware, always-on endpoint protection with security updates over the internet, and a simple subscription fee that flattens operating costs and includes 24x7 support. All in all, it's a service that allows you to focus on running your business, while greatly simplifying the protection of your computer systems. There's an on-premise management option available as well, which allows you to start off with an on-site server and have the option to transition to a server-free, cloud-managed service when your business is ready, without any additional costs.

**KEY CAPABILITIES**

Capabilities	Benefits
<b>Security</b>	
<b>Simple, fast, and effective endpoint security</b>	Advanced technologies against viruses and other online threats protect your laptops, desktops, and servers against viruses, worms, Trojans, spyware, bots, zero-day threats and root kits
<b>Firewall security</b>	Defends against hackers with a quiet two-way firewall
<b>Generic exploit blocking</b>	Guards against malware attacks that exploit vulnerabilities in applications that interact over the internet
<b>Web browser security</b>	Identifies unsafe and dangerous websites right in search results. Allows employees to work online with confidence
<b>USB device control</b>	Ability to detect and protect against harmful files from USB storage devices (available in cloud-managed service only)
<b>Windows® 8 and Server 2012 support</b>	Protection of computers and tablets running Windows 8 and servers with Windows Server 2012 <sup>2</sup>
<b>Local update service</b>	Reduce network bandwidth usage by assigning a local computer as the “local update host” to connect to the internet to get the latest security software and content updates and then share with other computers on the local area network (available in cloud-managed service only)
<b>Always-on protection</b>	Automated updates occur transparently over an internet connection to help keep employee systems current and consistent with policies whether they are in the office or on the road—even when they’re not logged into VPN
<b>Management</b>	
<b>Management flexibility</b>	Power and convenience of a cloud-managed service or select an on-premise management option with an on-site management server
<b>Easy setup and web-based management</b>	Set up in just minutes without any additional hardware. Administrators can access an easy-to-use web-based management console and manage the security settings for multiple devices. They can receive real-time alerts via SMS or email and can easily perform functions such as changing settings, establishing groups and alerts, and creating and viewing reports
<b>Partner management console</b>	Ability for a partner to manage the cloud-managed service for their customers through a web-based console
<b>RMM-enabled</b>	The on-premise management application is enabled to be integrated with leading RMM tools (integrated vendors include Kaseya®, Level Platforms™, and LabTech™. For integration with other RMMs, check with your specific RMM vendor)
<b>Reporting</b>	
<b>Security audit and customizable reporting</b>	Service records data about administrative activities such as login times, policies created, and computers added. Administrators can build graphical reports that are exportable to PDF or HTML
<b>Pricing</b>	
<b>Subscription fee</b>	A simple subscription fee, that covers either management option, reduces operating expenses and comes with all service upgrades, maintenance, and 24x7 support

**RUN YOUR BUSINESS WITH PEACE OF MIND**

Protect your computer systems from online threats that can risk what you’ve worked so hard to build. Select simple, fast, and effective endpoint security that makes protection easy, because running a business is hard enough.

<sup>2</sup>Running on x86 and x64 devices

### ABOUT SYMANTEC

Symantec protects the world's information and is a global leader in security, backup, and availability solutions. Our innovative products and services protect people and information in any environment—from the smallest mobile device, to the enterprise data center, to cloud-based systems. Our world-renowned expertise in protecting data, identities, and interactions gives our customers confidence in a connected world. More information is available at [www.symantec.com](http://www.symantec.com) or by connecting with Symantec at [go.symantec.com/socialmedia](http://go.symantec.com/socialmedia).

### SYMANTEC WORLD HEADQUARTERS

350 Ellis St.  
Mountain View, CA 94043 USA  
+1 (650) 527-8000 or 1 (800) 721-3934  
[www.symantec.com](http://www.symantec.com)